

Executive Design Studio



The Executive Design Studios are workshops for executives to expand their creative thinking. The studios are held in small interactive groups. Herbert Simon said *Everyone engaged in changing existing situations to preferred ones, is engaged in design.* A regenerative forum such as the EDS to test and share ideas is welcome at all times and even more today as we shape a better, post pandemic world. The Executive Design Studios were launched in the summer of 2020, we are delighted to expand and grow this experience, based on the amazing endorsements from the initial launch. Typical studio sessions can range from 7-14 participants.

Career Crossings & The Tale Of The Spice That Traveled



Our career paths may be diverse, but our culture, roots and traditions travel across time and space. This studio was conceived in Athens, hosted at the Byzantine Museum to enable conversations among groups of migrants. The studio has been adapted for Executive experiences of migration, memory and cultural practice. A new site of multicultural encounters where professional and personal stories are shared, infused with culinary flavors. An excellent way to sharpen team and personal communications.

Mondays & Thursdays 6- 8:00 pm ET

\$95 per head

Storytelling, Ghosts from Anthropology in Leadership



A popular studio that allows business leaders and professionals to test their storytelling skills within a diverse cohort. Six anthropological archetypes are referenced to adapt culture and techniques for unique business situations. The figures can serve as prototypes while preserving original narratives and style. The studio is particularly relevant for leaders forming a communications strategy to bring change or to engender esprit de corps.

Mondays 6:30-9 pm ET

Sundays 2-4:30 pm ET

\$95 per head

Re-imagining Careers and Apparel

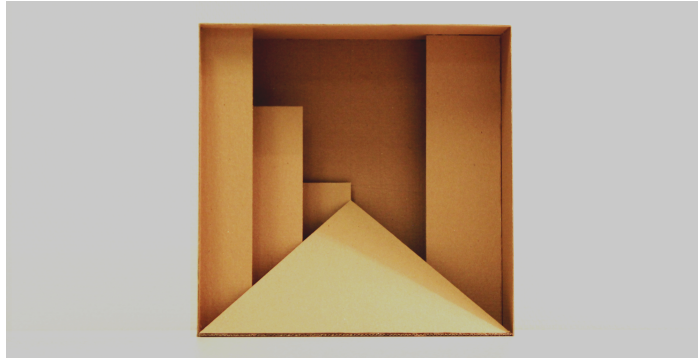


As long as Industries continue to be disrupted, careers would need to be reimagined. The impact of zoom offices have forced the most social and materially inclined to take idyllic nature walks and dress “waist up” for meetings. What may be the fate of fancy footwear, handbags, and designer pants as the virtual office continues to grow in influence? We may already own a bigger wardrobe than we need. How may we improve our experience with apparel? Buy the best and redirect the dollar from landfill to real luxury. A resurgence of creativity and craftsmanship. A popular studio with business owners and retail executives.

Wednesdays 9-11:30 am and 6- 8:30 pm ET

\$95 per head

Reimagining Careers and Space

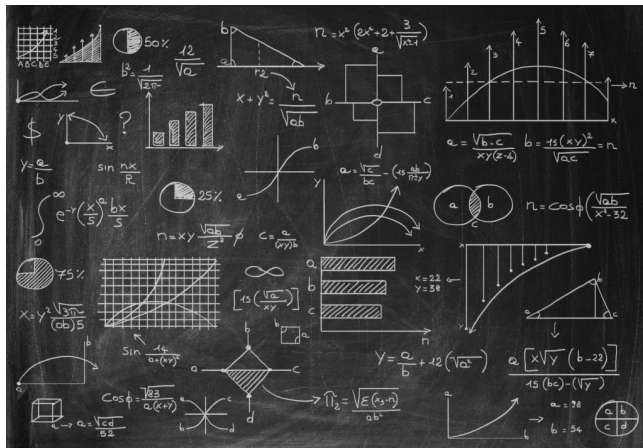


A popular studio with Hospitality and Real Estate Executives. Remote work, the corner office, spatiality, business versus leisure getaways, are all part of the grand reset. How may we redesign and make sense of our careers as we negotiate the new order? The studio is thought provoking as it provides a forum to create and test ideas--sensemaking for what we may revisit and what may be best re-imagined. The entwined paths of reimagining careers and space provide the perfect opening for an informed and interactive discourse.

Mondays 6-8 pm ET

\$95 per head

Is Your Business Beautiful?



We have long considered the functionality (or truth) of business. More recently, there has been added emphasis on the ethics (or good) of businesses. But infrequently, if ever, is it asked whether a business is beautiful. Like the good and the true, the aesthetics of a business has an internal and external component. How can we approach business practices from an aesthetic perspective? Aesthetic experience is a basic reason why people act. The studio offers a window to examine and pursue better experiences to engage with teams and customers.

Thursdays 9-11am and 6-7pm

\$95 per head

Faculty & Moderator Bios



JILLY TRAGANOU

Jilly Traganou is Professor of Architecture and Urbanism at Parsons School of Design, and affiliated faculty with the Department of Politics at the New School for Social Research. Her work examines urban and material questions related to social movements, identity, affect and participation, and her current research is focusing on the role of spatial agency, material engagement and maintenance in prefigurative politics (such as Occupy, Christiania Freetown, Standing Rock). Jilly Traganou has been a fellow of the Fulbright, Japan Foundation, the European Union Science and Technology Postdoctoral Program, Bard Graduate Center, and Princeton Program in Hellenic Studies, and a recipient of two Graham Foundation grants. She is co-editor-in-chief of *Design and Culture*.

To see some of her work visit: <https://newschool.academia.edu/JillyTraganou> and <https://vimeo.com/51310037>



LEE-SEAN HUANG

Lee Sean is the cofounder and creative director of Foossa, a consultancy that helps organizations tell stories, design services, and build community for a more inclusive and resilient future. His expertise is in the intersection of design and democracy. He is interested in the role of participation and play in the future of education, work, health, and civic engagement. Lee-Sean also hosts the Design Future Now podcast produced by AIGA.

Lee-Sean regularly teaches and writes about community-centered design and social innovation. He is a part-time lecturer at New York University, Parsons School of Design, and the School of Visual Arts. He has written for publications including GOOD Magazine, Fast Company, and the Huffington Post.



MICHAEL R. SPICHER

Michael R. Spicher works as a writer, researcher, editor, and philosopher. He has written and taught about issues in art and aesthetics for years, earning a PhD in philosophy from the University of South Carolina in 2014. As an academic, he has published articles on beauty, taste, aesthetic experience, the sublime, and state support of the arts. He teaches at Boston Architectural College and Massachusetts College of Art and Design, and previously taught at University of South Carolina and Boston University.

Committed to advocating for and educating about the value of aesthetics, he founded the [Aesthetics Research Lab](#).



ROMASHA NATH

Romasha curates and moderates the Executive Design Studio. She brings twenty years of Management Consulting experience. An award winning career with Big 4 firms, Korn Ferry and Spencer Stuart and about ten years as an entrepreneur running own firm at the intersection of Communications and Leadership Advisory. Her diverse experience covers Asia Pacific, Europe and the United States. Romasha has produced and directed several highly experiential events and exhibitions.

She holds a Master's from Parsons School of Design's school of Art Design History and Theory, The New School, New York and a Certificate in Executive Coaching from the University of California Berkeley's Haas School of Business, Berkeley, California.

Contact

execdesignstudio@gmail.com

19493314869